

Massachusetts Prostate Cancer Coalition

Yes, I want to join MPCC today!

- Member \$60 Guarantor \$500
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Member benefits:

- The satisfaction of seeing a more informed public with accurate information on this disease
- The satisfaction of sponsoring research in the Commonwealth's esteemed medical communities
- Quarterly e-newsletter
- Reduced rates for the annual Conquer & Cure dinner
- Advance notice of other MPCC-sponsored events

Name _____

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Enclosed is my check.

Please charge my credit card:

Mastercard Visa or American Express

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Please mail or fax to: MPCC
c/o Green Associates, LLC
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www.masspcc.org

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The medical advisory committee provides advice throughout the year on various topics related to MPCC's mission and its implementation.

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MASSACHUSETTS PROSTATE CANCER COALITION

The Massachusetts Prostate Cancer Coalition invites you to join and support a statewide non-profit organization devoted to providing

JOIN TODAY!

information and education on prostate cancer for newly diagnosed

individuals, survivors, men-at-risk, and their families as well as for health care professionals.

MPCC sponsors research on prostate cancer in collaboration with local hospitals and various health care providers and engages people across the Commonwealth in outreach to increase funding for prostate cancer education and research.

Prostate cancer is the most commonly diagnosed cancer in American men. This year over 220,000 new cases will be diagnosed in the US – nearly 4,850 in Massachusetts.

MPCC at a Glance

- The centerpiece of MPCC activities is an annual spring prostate cancer symposium. This one-day event brings leading researchers, physicians, and other health care professionals together with men-at-risk, newly diagnosed men, survivors, men-at-risk, and their families.
- Members receive a periodic e-newsletter, featuring breaking news on prostate cancer research, information and links to the annual spring symposium presentations and the fall Conquer & Cure dinner.
- Each fall MPCC hosts the Conquer & Cure dinner featuring a nationally prominent speaker. This event provides information, inspiration and camaraderie and typically attracts a large group of participants. Proceeds from the Conquer & Cure dinner are used for funding research, outreach and education.
- In 2011, MPCC awarded research grants to:
 - Caritas St. Elizabeth's Medical Center: Funding for clinical and basic science research projects with regards to prostate cancer.
 - Dana-Farber/Harvard Cancer Center: Funding for Cutting-Edge Translational Research Projects within DF/HCC's Prostate Cancer Specialized Program of Research Excellence (SPORE).
 - Lahey Clinic Medical Center: Funding for research on the Correlation of Caveolin-1 Expression with the Clinical Outcome in Prostate Cancer Patients.
 - Massachusetts General Hospital: Funding to develop and pilot test a secure Massachusetts-based electronic registry of prostate cancer patients treated with protons, monitoring and collecting data prospectively on radiation techniques, dose, disease outcomes, and patient reported quality of life.

MPCC is a 501(c) (3) organization. Membership dues and charitable contributions are tax deductible to the extent allowed by law. (Tax ID #04-6946891)

2011 Events

14th Annual Massachusetts Prostate Cancer Symposium

Friday, May 20, 2011

8:30am - 2:00pm Marriott Newton, Newton, MA

Opening Keynote: Donald S. Coffey, Ph.D.
The Johns Hopkins School of Medicine
"Controversies in Prostate Cancer"

Closing Keynote: Philip W. Kantoff, M.D.
Dana-Farber/Harvard Cancer Center
"Prostate Cancer: The New and Evolving Landscape of Treatment"

Symposium Planning Committee

Lynn A. Basilio, *American Cancer Society*

Thomas L. Farmer

Mary Hunt Johnson, *Mount Auburn Hospital*

Mark Kennedy, *Dana-Farber Cancer Institute*

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13th Annual Conquer & Cure Dinner

Wednesday, November 16, 2011

Royal Sonesta Hotel, Cambridge, MA

Prostate cancer survivor, Michael Haynes, NFL Hall of Fame Player for the New England Patriots and the Los Angeles Raiders, will be the keynote speaker at this year's dinner.



Facts & Figures

- Prostate cancer is diagnosed every 2 1/4 minutes – representing 33% of all newly diagnosed cancer cases in American men. It represents more cases than any other cancer.
- One in six American men is at lifetime risk of prostate cancer. If a close relative has prostate cancer, a man's risk more than doubles.
- Prostate cancer accounts for about 17% of new cancer cases in the US, yet only 7% of cancer research dollars have been devoted to beating the disease.
- Prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer. Prostate cancer accounts for about 10% of all cancer-related deaths in men.
- African-American men have the highest prostate cancer incidence and mortality rates in the world. One in four African-American men is at lifetime risk of prostate cancer. Approximately 31,000 African-American men will be diagnosed this year. It is the second-leading cause of cancer death in African-American men.
- Almost 100% of men diagnosed with prostate cancer are still alive in 5 years (not including those who died from other causes.) Over 90% of prostate cancer cases are found while the cancer is still either local or regional.

Statistics from the American Cancer Society and ZERO, the Project to End Prostate Cancer

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