

13TH ANNUAL MASSACHUSETTS PROSTATE CANCER SYMPOSIUM

**Saturday
May 8, 2010**

8:30 AM – 1:30 PM

Marriott Quincy Hotel
1000 Marriott Drive
(Exit 18/19 off of Rt. 3 south)
Quincy, Massachusetts

DON'T MISS:

**OPENING KEYNOTE AT 9:00AM
CLOSING KEYNOTE at 12:30PM**

2010: So What's New in Prostate Cancer?

Clair Beard, MD; Neil Rofsky, MD;
Martin Sanda, MD; Mary Ellen Taplin, MD
Glenn Bublely, MD, *moderator*

Prostate Cancer Survivorship: What Every Man Should Know

Matthew R. Smith, MD

OPEN TO THE PUBLIC AT NO CHARGE

SPONSORS TO DATE

Massachusetts Prostate Cancer Coalition
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Beth Israel Deaconess Medical Center
Dana-Farber Cancer Institute
Partners HealthCare
Aureon
Barron Center for Men's Health at Mt. Auburn Hospital
Brigham and Women's Hospital
Commonwealth Atrius Cancer Center
Jordan Hospital
Shields Health Care
Lahey Clinic

PROGRAM

8:00 AM REGISTRATION and CONTINENTAL BREAKFAST

8:30 AM GREETINGS

C. Hall Swaim, President, MPCC
John Auerbach, Massachusetts Commissioner
of Public Health

9:00 AM OPENING KEYNOTE

2010: So What's New in Prostate Cancer?

A panel of leading physicians in the Commonwealth discuss the latest thinking and research on screening, prevention, imaging and treatment for primary and advanced disease. This panel will provide an introduction to the wide variety of topics discussed in the educational sessions to follow.

Clair Beard, MD, Brigham and Women's Hospital (invited)
Neil Rofsky, MD, Beth Israel Deaconess Medical Center
Martin Sanda, MD, Beth Israel Deaconess Medical Center
Mary Ellen Taplin, MD, Dana-Farber Cancer Institute
Glenn Bublely, MD, Beth Israel Deaconess Medical Center,
moderator

10:00 – 11:00 AM (Concurrent Sessions)

Assessing Prostate Cancer Progression after Primary Treatment

This workshop will help patients understand if their cancer is in remission, stable or getting worse using some of the old (PSA) and newer methods of assessment.

Glenn J. Bublely, MD, Beth Israel Deaconess Medical Center

Family History and the Genetics of Prostate Cancer

Family history is a known risk factor for prostate cancer. Over the past three years, the genetic underpinnings of inherited risk have begun to be described. We will review recent breakthroughs and discuss the clinical implications.

Mark M. Pomerantz, MD, Dana-Farber Cancer Institute

Straight Talk from Nurses

In this session, nurses will review the spectrum of prostate cancer from screening, through diagnosis and treatment. Screening recommendations, treatment modalities and clinical trials will be discussed.

Mary Ellen Morrissey, RN, BSN, Beth Israel Deaconess
Medical Center

Judi Schoenberg, RN, OCN, Mouth Auburn Hospital

Late to Care

An esteemed panel dives at the very root cause of men presenting late to care amongst the African American, Black men, Men of Color population. Critical conversation around barriers and access to care are discussed to drive awareness and empower men to take action. Early Diagnosis advantages and the Risk Factors are often challenging to understand but this workshop will outline the support available for men of color.

James Jacques Carter, MD, MPH, Beth Israel Deaconess
Medical Center

Mark Kennedy, Dana Farber Cancer Institute
Dalton Skerritt, Whittier Street Health Center,
moderator

Psycho-social Issues: Treating the Whole Patient

Treatments for prostate cancer are complex and sometimes it is difficult to "treat the whole patient." This session identifies some of the key areas in treating the "whole patient" — specifically how the psychological and social issues facing the newly diagnosed and survivors can be identified and addressed.

Mark Yoder, NP, Boston Medical Center

11:15 AM – 12:15 PM (Concurrent Sessions)

Designer T Cells: Using the Patient's Own Immune System to Fight Prostate Cancer

This workshop will discuss a new treatment that uses a patient's own T cells and "educates" them into "thinking" the prostate cancer has a virus infection, designed to attack the cancerous cells until cancer elimination. Observations from Phase I of the clinical trial will be discussed in addition to hopes for long term results and marked prolongation of patient survivals.

Richard P Junghans, MD, PhD, Roger Williams Medical
Center

Dietary Supplements in Prostate Cancer Prevention: Recent and Ongoing Clinical Trials

This session focuses on nutritional supplements which hold promise in prostate cancer prevention and current strategies in evaluating these agents in randomized clinical trials. New agents of interest as well as recently completed trials will be discussed.

Jason R. Gee, MD, Lahey Clinic

Prostate Cancer: A New Generation of Hormonal Therapies

There have been new insights into the pathophysiology of castration resistant prostate cancer. It is now apparent that prostate cancers can respond to treatment with serial

hormonal manipulations. There are now several new hormonal compounds in clinical testing for prostate cancer and the available data on these compounds will be reviewed.

Mary-Ellen Taplin, MD, Dana-Farber Cancer Institute

The Impact of Robotic Surgery on Prostate Cancer Outcomes

This talk will review how robotic surgery has evolved over the last five years in Boston. It will highlight the benefits of minimally invasive surgery and make comparisons with other treatment options for localized prostate cancer.

Richard K. Babayan, MD, Boston Medical Center

Healthcare Reform in Massachusetts

This workshop will provide an overview of the Healthcare Reform Law, what has happened since implementation in 2006, and how things are going now. It will also include discussion on what's happening today at the federal level.

Amy Whitcomb Slemmer, JD, Health Care For All
MaryLou Woodford, DPH, *moderator*

12:30 PM Austin Award and Closing Keynote

Presentation of Charles Austin Award

Charles Austin Award for Outstanding Service in Prostate Cancer Awareness presented to
Thomas L. Farmer

Prostate Cancer Survivorship: What Every Man Should Know

Earlier diagnosis and treatment have improved outcomes for many men with prostate cancer. Earlier diagnosis and therapy have also increased the burden of treatment on prostate cancer survivors. This lecture will describe common medical concerns for men with prostate cancer, including osteoporosis, diabetes, and heart disease, and discuss strategies to improve health.

Matthew R. Smith, MD, Ph.D. Massachusetts
General Hospital

1:30 PM LUNCH

During lunch, tables will be reserved for those interested in discussing and learning more about support groups.

REGISTRATION FORM

MASSACHUSETTS PROSTATE CANCER COALITION

PLEASE REGISTER BY APRIL 30, 2010

MAIL your completed registration information to:

MPCC, c/o Green Associates, 200 Lincoln St., #201, Boston, MA 02111

FAX: 617-482-3049

ONLINE AT WWW.MASSPCC.ORG

For more information call 617-482-3044

REGISTRATION INFORMATION

_____	Full Name
_____	Organization, if applicable
_____	Address
_____	City / State / Zip
_____	Phone
_____	(Email if you wish to be added to the MPCC Newsletter list)
_____	Spouse/Companion: Full name and name for badge

Yes, I/we want to attend the 2010 Prostate Cancer Symposium on Saturday, May 8 at the Marriott Quincy Hotel. There is no fee for the Symposium. Parking at the hotel is complimentary.

Yes, I/we plan to stay for lunch. There is no fee for lunch, but attendees are invited to make voluntary contributions of \$25 to partially underwrite the cost for breaks and a box lunch.

CONTRIBUTIONS

\$25 for lunch (optional) \$60 (includes one-year membership in MPCC) \$_____ Other amount

The Symposium is funded, in part, by sponsorships. Registrants are invited to make voluntary contributions.

TOTAL \$ _____

ENCLOSED IS MY CHECK

(Checks should be made payable to MPCC and sent to MPCC c/o Green Associates
200 Lincoln St., #201, Boston, MA 02111)

PLEASE CHARGE MY: MC VISA AMERICAN EXPRESS

_____	Card #	_____	Exp. Date
_____	Name on Card	_____	Signature

Gifts to the Massachusetts Prostate Cancer Coalition, a 501 (c)(3) public charity, may be tax deductible to the extent allowed by law.(MPCC Tax ID: 04-6946891)

Following lunch, you are cordially invited for dessert and a tour of South Suburban Oncology Center, located at 700 Congress Street in Quincy, next to the Marriott. Enjoy an opportunity to learn more about patient safety, image guided techniques and radiation therapy advances.
Please RSVP by April 30th to juliekr@shcpo.shields.com.

Transportation is graciously being provided by Cornerstone Deliverance Ministries and Grace Church of all Nations. For more information and to reserve space, please call the Whittier Street Health Center at 617-989-3028. (Pickups will be at Forest Hills T Station, Roxbury T Station, Cornerstone Deliverance Ministries, and JFK/UMASS T Station.)